



Tripadvisor Group and Airbnb Announce Experiences Partnership

August 11, 2026

A selection of Tripadvisor Group experiences will be available to book on Airbnb.

Tripadvisor Group today announced a new partnership with Airbnb that will make a selection of tours, activities, and attractions from Tripadvisor Group available to book on Airbnb.

"Experiences are at the heart of great travel," said Kristin Dorsett, GM of Experiences, Tripadvisor Group. "Helping travelers discover and book the world's best things to do is our focus, and we're proud to partner with Airbnb to bring the world's best things to do to more travelers."

Tripadvisor Group offers the world's largest catalogue of tours, activities, and attractions, with more than 425,000 experiences around the globe. Through Tripadvisor, Viator, and thousands of partner storefronts, its platform helps tens of millions of travelers discover things to do, wherever they travel, each year.

The partnership is expected to launch later this year.