



August 7, 2013

TripAdvisor to Participate in the 33rd Annual Canaccord Genuity Growth Conference

NEWTON, Mass., Aug. 7, 2013 /PRNewswire/ -- TripAdvisor, Inc. (NASDAQ: TRIP), the world's largest travel site*, today announced that it will participate in the following investor conference:

33rd Annual Canaccord Genuity Growth Conference

Wednesday, August 14, 2013

11:30 a.m. Eastern Time

Boston, MA

Speaker: Steve Kaufer, Chief Executive Officer

A live audiocast of the presentation will be available to the public at <http://ir.tripadvisor.com/events.cfm>. Replay of the audio webcast will be available for at least 30 days.

(Logo: <http://photos.prnewswire.com/prnh/20080902/TRIPADVISORLOGO>)

About TripAdvisor

TripAdvisor® is the world's largest travel site*, enabling travelers to plan and have the perfect trip. TripAdvisor offers trusted advice from real travelers and a wide variety of travel choices and planning features with seamless links to booking tools. TripAdvisor branded sites make up the largest travel community in the world, with more than 260 million unique monthly visitors**, and more than 100 million reviews and opinions covering more than 2.7 million accommodations, restaurants and attractions. The sites operate in 30 countries worldwide, including China under daodao.com. TripAdvisor also includes TripAdvisor for Business, a dedicated division that provides the tourism industry access to millions of monthly TripAdvisor visitors.

TripAdvisor, Inc. (NASDAQ: TRIP) manages and operates websites under 20 other travel media brands: www.airfarewatchdog.com, www.bookingbuddy.com, www.cruisecritic.com, www.everytrail.com, www.familyvacationcritic.com, www.flipkey.com, www.gateguru.com, www.holidaylettings.co.uk, www.holidaywatchdog.com, www.independenttraveler.com, www.jetsetter.com, www.niumba.com, www.onetime.com, www.seatguru.com, www.smartertravel.com, www.tingo.com, www.travelpod.com, www.virtualtourist.com, www.whereivebeen.com, and www.kuxun.cn.

*Source: comScore Media Metrix for TripAdvisor Sites, worldwide, June 2013

**Source: Google Analytics, worldwide data, July 2013

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