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TripAdvisor Acquires Vacation Home Rentals

NEWTON, Mass., May 1, 2014 /PRNewswire/ -- TripAdvisor, Inc. (NASDAQ: TRIP), today announced it has acquired Vacation Home Rentals, a Massachusetts-based vacation rentals website. Vacation Home Rentals features more than 14,000 properties around the world.



"We're thrilled to welcome Vacation Home Rentals to the TripAdvisor family," commented Dermot Halpin, president, TripAdvisor Vacation Rentals. "The team delivers a great experience for both homeowners and travelers and the inventory is a valuable addition to our fast-growing business."

This acquisition is the second for the TripAdvisor Vacation Rentals group in the last year. In May 2013, TripAdvisor acquired Niumba, a leading vacation rentals website in Spain. TripAdvisor now features more than 550,000 rental properties around the world.

The terms of the acquisition will not be disclosed.

About TripAdvisor

TripAdvisor® is the world's largest travel site*, enabling travelers to plan and have the perfect trip. TripAdvisor offers trusted advice from real travelers and a wide variety of travel choices and planning features with seamless links to booking tools. TripAdvisor branded sites make up the largest travel community in the world, reaching more than 260 million unique monthly visitors** in 2013, and more than 150 million reviews and opinions covering more than 3.7 million accommodations, restaurants and attractions. The sites operate in 39 countries worldwide, including China under daodao.com. TripAdvisor also includes TripAdvisor for Business, a dedicated division that provides the tourism industry access to millions of monthly TripAdvisor visitors.

TripAdvisor, Inc. (NASDAQ: TRIP) manages and operates websites under 20 other travel media brands: www.airfarewatchdog.com, www.bookingbuddy.com, www.cruisecritic.com, www.everytrail.com, www.familyvacationcritic.com, www.flipkey.com, www.gateguru.com, www.holidaylettings.co.uk, www.holidaywatchdog.com, www.independenttraveler.com, www.jetsetter.com, www.niumba.com, www.onetime.com, www.oyster.com, www.seatguru.com, www.smartertravel.com, www.tingo.com, www.travelpod.com, www.virtualltourist.com, and www.kuxun.cn.

*Source: comScore Media Metrix for TripAdvisor Sites, worldwide, December 2013

**Source: Google Analytics, worldwide data, July 2013

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