

Photos: Travelers Handed Keys to Savings With Vacation Rentals

Innovative Vacation Rentals Calculator Shows if a Hotel or Rental is Cheaper

70,000+ FlipKey Rental Listings Featured on TripAdvisor

NEWTON, Mass., March 24 /PRNewswire/ -- TripAdvisor®, the world's most popular and largest travel community, today announced the newest way for travelers to find vacation bargains on tripadvisor.com® with the addition of more than 70,000 vacation rental listings in almost 1,000 destinations. The listings, plus TripAdvisor's [Vacation Rentals Calculator](#), designed to help travelers easily determine if they would save more money staying at a [hotel](#) or a vacation rental, are the latest of several new products recently launched to help travelers stretch their travel dollars farther in 2009. [Vacation rentals](#) on TripAdvisor are powered by FlipKey™, a leading online vacation rentals service, of which TripAdvisor owns the majority stake.

(Logo <http://www.newscom.com/cgi-bin/prnh/20080902/TRIPADVISORLOGO>)

To view the Multimedia News Release, go to: <http://www.prnewswire.com/mnr/tripadvisor/37604/>

New Vacation Rentals Calculator

Whether it's Hilton Head or Honolulu, travelers can quickly uncover the enormous potential savings vacation rentals might offer. With the click of a few buttons, TripAdvisor's new Vacation Rentals Calculator (www.tripadvisor.com/#Calculator), analyzes a destination's average lodging prices, number of guests, length of stay, and dining preferences, to determine if a hotel or rental offers the biggest bang for the vacation buck.

Orlando: Estimated Lodging and Dining Costs for Six Travelers Staying Seven Nights

Destination:	Vacation Rental	Hotel
Orlando		
Lodging Costs	\$990	\$2,180
Meals Costs	\$1,120	\$1,680
Total Costs	\$2,110	\$3,860

Negril, Jamaica: Estimated Lodging and Dining Costs for Two Travelers Staying Seven Nights

Destination:	Vacation Rental	Hotel
Negril, Jamaica		
Lodging Costs	\$2,520	\$880
Meals Costs	\$420	\$630
Total Costs	\$2,940	\$1,510

Myrtle Beach: Estimated Lodging and Dining Costs for Four Travelers Staying Seven Nights

Destination:	Vacation Rental	Hotel
Myrtle Beach		
Lodging Costs	\$610	\$960
Meals Costs	\$700	\$1,050
Total Costs	\$1,310	\$2,010

"More than 50 percent of travelers in a recent TripAdvisor survey said they will be staying at a rental property this year, and these accommodations can offer a great bargain alternative for cash-strapped travelers," said Steve Kaufer, CEO of TripAdvisor. "Vacation rentals have sometimes been overlooked as there wasn't significant information readily available from other travelers, but now with the integration of FlipKey's listings and reviews, TripAdvisor will help travelers get the truth on rental properties before they go."

Vacation Rentals Powered by FlipKey

To help travelers find their perfect rental property, FlipKey's tens of thousands of rental reviews and robust research tools

have been added to TripAdvisor. The FlipKey research tools added to TripAdvisor include:

- Property "Overview" Details - Learn about rental property amenities and features
- Photos - View nearly 900,000 photos of vacation rental properties
- Availability - Determine when select rental properties are available
- Area Map - Find nearby restaurants and attractions on a local area map
- Booking Tools - Utilize phone numbers and e-mail links to make a reservation. Select rental properties are also bookable online

All vacation rental reviews on TripAdvisor are provided by FlipKey. Working with leading vacation rental reservation software from companies such as Instant Software, FlipKey is able to invite guests to write vacation rental reviews and offer real-time online bookings for many homes.

About TripAdvisor Media Network

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*Source: comScore Media Metrix, July 2008

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