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## TripAdvisor Announces New Partnership With InterContinental® Hotels Group (IHG®)

### The World's Largest Travel Site and App Will Include All IHG Hotel Brands in its Instant Booking Marketplace

NEEDHAM, Mass., April 27, 2017 /PRNewswire/ -- [TripAdvisor](#)® (NASDAQ: TRIP) today announced a partnership with [IHG](#) to include all the company's hotel brands in the TripAdvisor instant booking marketplace. In the coming months, consumers will be able to instantly book rooms at IHG properties directly, without leaving the TripAdvisor site or app.



With nearly 5,200 hotels and 770,000 guest rooms in almost 100 countries, IHG is the latest global hotel organization to join TripAdvisor instant booking.

Users simply tap or click "Book Now" to initiate an instant booking. During the process, TripAdvisor prominently features text and branding to let the user know that InterContinental® Hotels & Resorts or one of the other IHG brands (e.g., Holiday Inn® Hotels & Resorts, Kimpton, Crowne Plaza® Hotels & Resorts) will handle the transaction and customer service.

"We're thrilled to include IHG in our instant booking marketplace as TripAdvisor continues to provide consumers with one of the best hotel shopping experiences on any device," said Robin Ingle, senior vice president of global advertising, TripAdvisor. "Trusted hotels, like those within the IHG family of brands, give hotel shoppers confidence that they'll be able to have a better booking experience through TripAdvisor because of the wide range of inventory, room content and the best rates we offer."

#### About TripAdvisor

TripAdvisor® is the world's largest travel site\*, enabling travelers to unleash the potential of every trip. TripAdvisor offers advice from millions of travelers, with 500 million reviews and opinions covering 7 million accommodations, restaurants and attractions, and a wide variety of travel choices and planning features — checking more than 200 websites to help travelers find and book today's lowest hotel prices. TripAdvisor branded sites make up the largest travel community in the world, reaching 390 million average unique monthly visitors\*\* in 49 markets worldwide. TripAdvisor: Know better. Book better. Go better.

TripAdvisor, Inc. (NASDAQ:TRIP), through its subsidiaries, manages and operates websites under 23 other travel media brands:

[www.airfarewatchdog.com](#), [www.bookingbuddy.com](#), [www.citymaps.com](#), [www.cruise critic.com](#), [www.familyvacationcritic.com](#), [www.flipkey.com](#), [www.thefork.com](#) (including [www.lafourchette.com](#), [www.eltenedor.com](#), [www.iens.nl](#) and [www.dimmi.com.au](#)), [www.gateguru.com](#), [www.holidaylettings.co.uk](#), [www.holidaywatchdog.com](#), [www.housetrip.com](#), [www.independenttraveler.com](#), [www.jetsetter.com](#), [www.niumba.com](#), [www.onetime.com](#), [www.oyster.com](#), [www.seatguru.com](#), [www.smartertravel.com](#), [www.tingo.com](#), [www.travelpod.com](#), [www.tripbod.com](#), [www.vacationhomerentals.com](#) and [www.viator.com](#).

\*Source: comScore Media Metrix for TripAdvisor Sites, worldwide, November 2016

\*\*Source: TripAdvisor log files, Q3 2016

#### About IHG

[IHG® \(InterContinental Hotels Group\)](#) [LON:IHG, NYSE:IHG (ADRs)] is a global organisation with a broad portfolio of hotel brands, including [InterContinental® Hotels & Resorts](#), [Kimpton® Hotels & Restaurants](#), [Hotel Indigo®](#), [EVEN® Hotels](#), [HUALUXE® Hotels and Resorts](#), [Crowne Plaza® Hotels & Resorts](#), [Holiday Inn® Hotels & Resorts](#), [Holiday Inn Express®](#), [Staybridge Suites®](#) and [Candlewood Suites®](#).

IHG franchises, leases, manages or owns nearly 5,200 hotels and 770,000 guest rooms in almost 100 countries, with nearly 1,500 hotels in its development pipeline. IHG also manages [IHG® Rewards Club](#), the world's first and largest hotel loyalty programme with more than 100 million enrolled members worldwide.

[InterContinental Hotels Group PLC](#) is the Group's holding company and is incorporated in Great Britain and registered in England and Wales. More than 350,000 people work across IHG's hotels and corporate offices globally.

Visit [www.ihg.com](http://www.ihg.com) for hotel information and reservations and [www.ihgrewardsclub.com](http://www.ihgrewardsclub.com) for more on IHG Rewards Club. For our latest news, visit: [www.ihg.com/media](http://www.ihg.com/media) and follow us on social media at: [www.twitter.com/ihg](https://www.twitter.com/ihg), [www.facebook.com/ihg](https://www.facebook.com/ihg) and [www.youtube.com/ihgplc](https://www.youtube.com/ihgplc).

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