



TripAdvisor CFO to Speak at Upcoming Investor Events

NEWTON, Mass., Feb. 24, 2012 /PRNewswire/ -- TripAdvisor, Inc. (NASDAQ: TRIP), announced today that TripAdvisor's Chief Financial Officer Julie Bradley will participate at the following investor conferences:

Morgan Stanley 2012 Technology, Media & Telecom Conference
Wednesday, February 29, 2012
Palace Hotel, San Francisco, CA
9:00 a.m. Pacific Time (12:00 p.m. Eastern Time)

Barclays 2012 Internet Connect Conference
Tuesday, March 13, 2012
Crowne Plaza Hotel, New York, NY
4:00 p.m. Eastern Time

A live audiocast of the question and answer sessions will be available to the public at <http://ir.tripadvisor.com/>. Replays of the audio webcasts will be available for 30 days.

(Logo: <http://photos.prnewswire.com/prnh/20080902/TRIPADVISORLOGO>)

About TripAdvisor

TripAdvisor® is the world's largest travel site,* enabling travelers to plan and have the perfect trip. TripAdvisor offers trusted advice from real travelers and a wide variety of travel choices and planning features with seamless links to booking tools. TripAdvisor-branded sites make up the largest travel community in the world, with more than 50 million unique monthly visitors*, and over 60 million reviews and opinions. The sites operate in 30 countries worldwide, including China under daodao.com. TripAdvisor also includes TripAdvisor for Business, a dedicated division that provides the tourism industry access to TripAdvisor's millions of monthly visitors.

In addition to its core TripAdvisor brand, TripAdvisor, Inc. (NASDAQ: TRIP) manages and operates websites under 18 other travel media brands, and together the sites attract more than 65 million unique monthly visitors**. TripAdvisor's other travel media brands include: www.airfarewatchdog.com, www.bookingbuddy.com, www.cruisecritic.com, www.familyvacationcritic.com, www.flipkey.com, www.holidaylettings.co.uk, www.independenttraveler.com, www.onetime.com, www.seatguru.com, www.sniqueaway.com, www.smartertravel.com, www.travelpod.com, www.virtualtourist.com, and www.kuxun.cn.

*Source: comScore Media Metrix for TripAdvisor Sites, Worldwide, August 2011

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