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TripAdvisor To Establish Largest Engineering Hub Outside The U.S. In Ireland

At Least 50 Core Web Engineering Roles to be Targeted in Dublin

NEWTON, Mass., Sept. 30, 2013 /PRNewswire/ -- [TripAdvisor®](#), the world's largest travel site*, today announced the Minister for Jobs, Enterprise & Innovation, Richard Bruton TD joined to establish a new engineering hub in Dublin. The hub is the largest of its kind to be established outside of the United States by TripAdvisor, and will see at least 50 high quality web engineering roles created in the short term alone.

(Logo: <http://photos.prnewswire.com/prnh/20080902/TRIPADVISORLOGO>)

The company will be located in the area known as Silicon Docks and recruitment for the new positions will begin immediately. The Dublin hub will be a center for key engineering roles globally, working closely with TripAdvisor's world-class team of engineers in the U.S. to deliver new and improved features to TripAdvisor's platforms including its core TripAdvisor websites, Vacation Rentals, and TripAdvisor for Business products.

Making the joint announcement today Minister Bruton said, "The ICT sector is at the heart of the Government's Action Plan for Jobs, and in recent years we have seen job growth in this area as the biggest names on the Internet have decided to locate operations in Ireland. Today I am delighted to welcome the announcement that TripAdvisor is coming to Dublin. This is a company that has revolutionized the travel industry and one of the fastest growing businesses on the Internet. Today's announcement confirms our status as the Internet capital of Europe. I wish TripAdvisor every success here."

Andy Gelfond, SVP Engineering and Operations at TripAdvisor said, "As a global and growing company, we need to expand to places where we can find best-in-class talent. Given the robust roles we are looking to recruit, we felt it was important to base our new engineering hub in a location that had a history of supporting technology and innovation, and has a talent pool to recruit from; in that respect Dublin perfectly fits the bill."

"Establishing our first European engineering hub in Dublin is a significant milestone for our company and IDA Ireland was extremely helpful in making it easy to establish our operations. This a great time for talented people to join us and share in the opportunities our growth presents for everyone in our company."

Welcoming the announcement, Barry O'Leary, CEO of IDA Ireland said, "We are very pleased to see TripAdvisor establishing its core engineering operations in Europe in Dublin. The company will provide excellent career opportunities for highly skilled engineers. TripAdvisor will be joining all of the top 10 'born on the Internet companies' in making a decision to locate in Dublin."

Lars Holzman has been selected as Engineering Site Manager of the new Dublin hub, and is tasked with overseeing the integration of the new office into TripAdvisor's global network, including working closely with TripAdvisor's existing world-class engineering team in the U.S. Lars most recently managed the team responsible for TripAdvisor's Hotel Price Comparison feature, a major site enhancement that allows users to see real-time hotel room prices and availability from a range of booking partners all on one page.

For information on job opportunities at TripAdvisor and to submit a resume please visit: <http://www.tripadvisor.com/careers>.

About TripAdvisor

TripAdvisor® is the world's largest travel site*, enabling travellers to plan and have the perfect trip. TripAdvisor offers trusted advice from real travellers and a wide variety of travel choices and planning features with seamless links to booking tools. TripAdvisor branded sites make up the largest travel community in the world, with more than 260 million unique monthly visitors**, and more than 100 million reviews and opinions covering more than 2.7 million accommodations, restaurants and attractions. The sites operate in 30 countries worldwide, including China under [daodao.com](#). TripAdvisor also includes TripAdvisor for Business, a dedicated division that provides the tourism industry access to millions of monthly TripAdvisor visitors.

TripAdvisor, Inc. (NASDAQ: TRIP) manages and operates websites under 20 other travel media brands: [www.airfarewatchdog.com](#), [www.bookingbuddy.com](#), [www.cruisecritic.com](#), [www.everytrail.com](#), [www.familyvacationcritic.com](#), [www.flipkey.com](#), [www.gateguru.com](#), [www.holidaylettings.co.uk](#), [www.holidaywatchdog.com](#), [www.independenttraveler.com](#), [www.jetsetter.com](#), [www.niumba.com](#), [www.onetime.com](#), [www.seatguru.com](#), [www.smartertravel.com](#),

www.tingo.com, www.travelpod.com, www.virtualtourist.com, www.whereivebeen.com, and www.kuxun.cn.

*Source: comScore Media Metrix for TripAdvisor Sites, worldwide, June 2013

**Source: Google Analytics, worldwide data, July 2013

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